

31st World Congress of the
IALP
Innovations in Supporting
Communication Participation
18-22 Aug 2019 | Taipei, Taiwan



31st World Congress of the



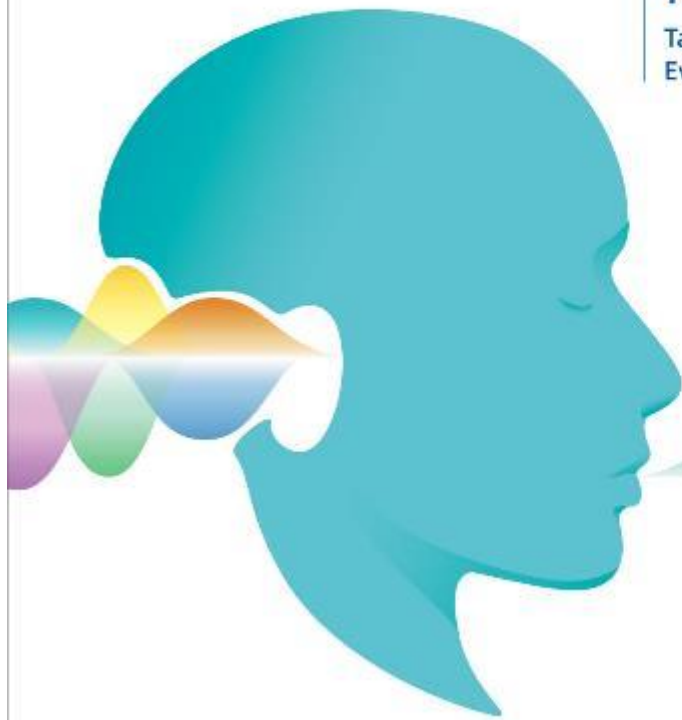
IALP

**Innovations in Supporting
Communication Participation**

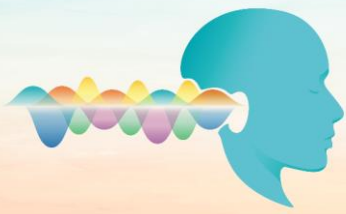
18-22 August 2019

Taipei, Taiwan

Evergreen International Convention Center

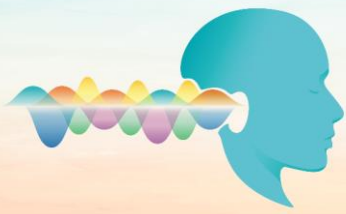


Sponsorship Prospectus



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Congress Introduction

「 IALP Taiwan 2019 」

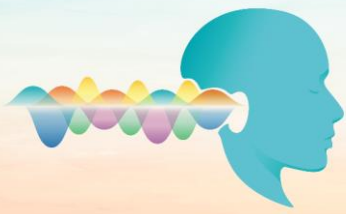
The 31st World Congress of the International Association of Logopedics and Phoniatics (IALP) will be held in Taipei, Taiwan from 18th August to 22nd August 2019 at the CHANG YUNG-FA FOUNDATION International Convention Center. The Taiwan Speech-Language-Hearing Association (TSHA) will host the 31st IALP World Congress to develop a world-class program showcasing the latest research and findings in communication disorders and phoniatics. About 1200 delegates from member nations across the world are expected. The organizing committee has spared no effort in developing an informative and innovative international academic event which will be a rewarding and joyful experience for all participants.

The theme of the 31st World Congress of the IALP - Innovations in Supporting Communication Participation, will focus on three keynote topics:

1. Speech and Language Assessment: Cross-Cultural Adaptations
2. Impact of Forced Migration on Communication and Social Adaptations
3. Innovations in Supporting Communication

Further content includes aphasia; audiology; alternative and augmentative communication (AAC); autism spectrum disorders (ASD); child language; child speech; craniofacial dysmorphias and related syndromes; dysphagia; phoniatics; speech language pathology; fluency; motor speech disorders; multilingual and multicultural affairs and voice. We believe the delegates will explore the future development of listening language through discussions and sharing of expertise in different fields.

We would like to invite you to take part as a sponsor or as an exhibitor in this event. Considering that this is an international event, your principal supplier might find it advantageous to support your participation. Since demand is expected to be high, we strongly suggest that you promptly review the sponsorship and exhibition prospectus in order to secure your preferred options. An early application will maximize your investment through our extensive marketing campaign both online and in print media.



Welcome Message from Congress Chairman

On behalf of the Organizing Committee of the 31st World Congress of the IALP (International Association of Logopedics and Phoniatics), you are invited to participate in the exhibition of your products at this Congress held at the CHANG YUNG-FA FOUNDATION International Convention Center, Taipei, Taiwan on August 18th -22nd, 2019.

Over 1200 delegates participated in the 30th World Congress of the IALP which was held in Duplin, Ireland. We anticipate more than 1000 delegates across countries to participate in the 31st World Congress of the IALP. The Congress theme is “Innovations in Supporting Communication Participation.” Three main topics, “Speech and Language Assessment: Cross-Cultural Adaptations”; “Impact of Forced Migration on Communication and Social Adaptation”; and “Innovations in Supporting Communication” were targeted. Presentations will be across diverse fields, including aphasia; audiology; alternative and augmentative communication (AAC); autism spectrum disorders (ASD); child language; child speech; craniofacial dysmorphias and related syndromes; dysphagia; phoniatics; speech language pathology; fluency; motor speech disorders; multilingual and multicultural affairs and voice.

With participating in this World Congress, most recent knowledge in communication disorders can be spread out from global experts, and then people with communication disorders can be better served. Your business ideas and commercial products can be further explored by these global experts.

Best wishes



Meng-Ju Tsai, PhD

Chairman, 31st World Congress of the IALP



Welcome Message from IALP President

On behalf of the International Association of Logopedics and Phoniatics, I welcome all of you to participate in the exhibition of your products at the upcoming 2019 IALP triennial Congress which will be held in Taipei.

We share the same goals of improving the quality of life of individuals with communication disorders across the lifespan.

Thank you so much for your willingness to participate and for your continued strive for excellence.

Best wishes



Li-Rong Cheng Ph.D.
IALP President



Welcome Message from TSHA Chairman

I am very pleased to inform you that the Taiwan Speech-Language-Hearing Association (TSHA) is going to host the 31st World Congress of The International Association of Logopedics and Phoniatrics (IALP) in Taipei, Taiwan from August 18th to 22nd in 2019.

Here is a brief overview of the two associations' histories. The TSHA was founded in 1986 in Taiwan. Since its inception, the TSHA has been working diligently to nurture young talent and to advance research and knowledge in the field for more than thirty years. We are proud to say that due to our efforts, seven colleges and graduate schools in Taiwan have established departments of Speech Language Pathology and Audiology. Meanwhile, the TSHA has grown to over a thousand members across the nation and is undoubtedly the most representative and influential organization of speech and hearing in Taiwan ; The IALP was founded by Dr. Emil Froeschels in 1924 and was the first association dedicated to speech and hearing. The IALP has 65 member associations from 45 nations and is part of The United Nations Public Information Department. Its motto is to serve those who are affected by communication disorders and build up the international collaboration in the field.

Every three years, the member states of IALP convene a four-day conference to present cutting-edge academic journals and scientific research, give a series of seminars, and take the occasion to share educational standards among professionals and experts.

For many years the TSHA has devoted itself to international cooperation and was now granted the opportunity to host the 31st World Congress of IALP in 2019. About 1200 delegates are expected to attend this event. Accordingly, demand for pharmaceutical and public health products and services is expected to be high. We suggest you promptly review the sponsorship and exhibition prospectus, including the extensive advertising campaign for both online and in-print media.

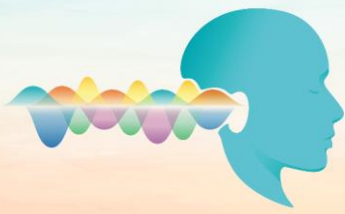
We warmly invite you to this grand event and hope that you will join hands with us for the future advancement and advocacy in speech and hearing.

We are looking forward to seeing you in Taipei in 2019.



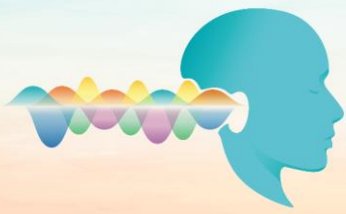
Wen-Ying Yeh
王文英

Wen-Ying YEH, Audiologist
Chairman, Taiwan Speech-Language-Hearing Association



Consultant

Institution	Name
Chancellor of University System of Taiwan	Jyh-Lang Tzeng
Joint Associate Professor of Department of Special Education, University of Taipei	Rei-Jane Huang
Chair Professor of Chung Shan Medical University	Nan-Mai Wang
Chair Professor and Chair of Department of Audiology and Speech-Language Pathology, Asia University	Hwa Sheng
Professor and Chair of Department of Speech Pathology and Audiology, Hungkuang University	Yih-Liang Yang,
Professor of Mackay Medical College	Shuenn-Tsong Young
Professor of Department of Special Education, National Taipei University of Education	Pao-Hsiang Chi
Chair, Department of Special Education and Associate Professor of Department of Special Education National Pingtung University	Yu-Chih Huang
Professor of Otolaryngology of Department of Medicine, Chung Gung University	Hsueh-Yu Li
Professor of Department of Otolaryngology, College of Medicine, National Taiwan University	Tien-Chen Liu
Head of the Department of Otorhinolaryngology - Head & Neck Surgery of Kuang Tien General Hospital	Jen-Tsung Lai
Professor of Kaohsiung Veterans General Hospital Otorhinolaryngology Head & Neck Surgery	Yaoh-Shiang Lin
Head of Otologic department of Chang Gung Memorial Hospital and Chang Gung University, Taoyuan, Taiwan	Chin-Kuo Chen
Professor of National Taiwan University, School of Medicine, Dept. of Physical Medicine and Rehabilitation	Tyng-Guey Wang
Retired Professor of National Taiwan Normal University	Bao-Guey Lin
Professor, Director of Department of Audiology & speech language pathology, Mackay Medical Colledge, Taipei, Taiwan	Hung-Ching Lin
Professor Emeritus of National Taiwan University College of Medicine	I-Nan Lien



Congress Information

Congress Name	The 31 st World Congress of the IALP	
Congress Date	August 18 th -22 nd , 2019	
Congress Venue	CHANG YUNG-FA FOUNDATION International Convention Center	
Exhibition Area	CHANG YUNG-FA FOUNDATION International Convention Center, 8F/10F	
Estimated Attendees	About 1,200	
Hosting Organization	The Taiwan Speech-Language-Hearing Association	
Organization Committee	President	Meng-Ju Tsai
	Deputy President	Wen-Ying Yeh Shin-Yi Su Li -Chun Hsiao Chi-Fen Chang



Sponsorship Opportunities Overview

The 31st World Congress of the IALP has several sponsorship packages available, providing sponsors with a choice of advertising exposure based on your financial commitment. All amounts are in New Taiwan Dollar (NTD). Please note that purchasers of entire Sponsorship Packages will receive priority if there are several parties interested in the same item.

1. Package Sponsorship

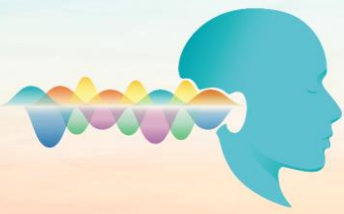
		Gold	Silver	Bronze
Demand		1	2	Unlimited
No.	Item	NT\$ 500,000	NT\$ 300,000	NT\$ 200,000
1	Exhibition Space (3M*2M)	5	3	2
2	Complimentary Registration	5	3	2
3	Gala Dinner	✓		
4	Logo on the badge lanyard	✓		
5	Brochure/ flyer in Delegate Bag	✓	✓	
6	Luncheon Symposium		1	
7	Coffee Bar (One 20-minute break time) Distribute the flyers at break			1
8	Logo on the outside of the delegate bag	✓	✓	✓
9	Advertisement in the Program Book(full page, full color)	Back Cover	Back of front cover/ Back of back cover	One inner page



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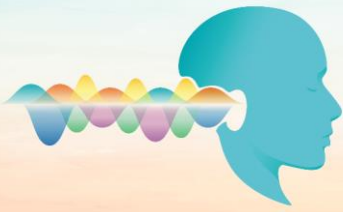


10	Banner Advertising on truss	✓	✓	✓
11	Logo exposure on e-newsletter	✓	✓	✓
12	Logo exposure on official website	✓	✓	✓
13	Banner Advertising in APP home page	✓	✓	✓



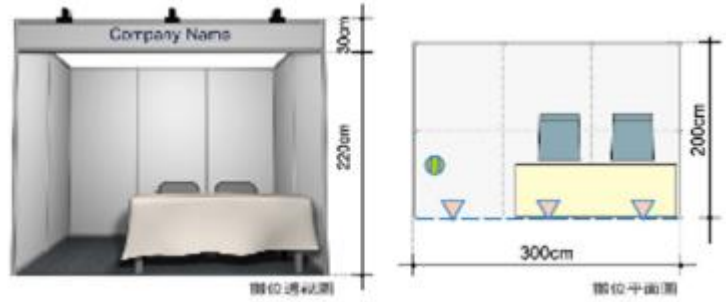
2. Exhibition Sponsorship

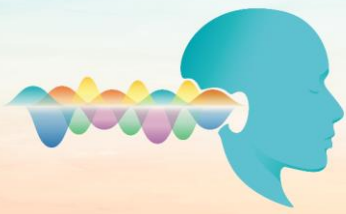
Standard Booth	Item Number	2-1
	Booth Size	3M*2M
	Unit Price (NTD)	80,000
Location	CHANG YUNG-FA FOUNDATION International Convention Center 8F / 10F	
Date	August 18th -22nd , 2019	
Benefits	<ul style="list-style-type: none"> ■ Three exhibitor badges with access to exhibition area only. ■ One conference kit 	
Booth Allocation	<ul style="list-style-type: none"> ■ Booth location will be assigned based on the sponsorship packages. The order is as follows : Gold Sponsor → Silver Sponsor→ Bronze Sponsor→ Exhibition Sponsor. ■ All location is subject to change by the Organizing Committee. 	
	<div style="text-align: center;"> <p>2019 IALP 8F 平面配置圖</p> <p style="font-size: small;">2019.02.01 淡江大學國際中心籌備處 PAC (TJUP) 2019.02.01</p> </div>	



**Standard
Equipment**

1. Back and side walls (3M*2M)
2. Fascia/Company name board, full name, logo is excluded 1x
3. Table (100 x 50 x 75CM) with tablecloth 1x
4. Yellow Spotlights (18W)
3x
5. Folding Chairs 2x
6. Power Outlet (110V/5A)
1x
7. Gray Booth Carpet 1x





3. Program Book

No.	Item	Description	Quantity	Fee (NTD)
3-1	Inside Cover	A4 · 21cm(W)*29.7cm(H)	1	60,000
3-2	Inner Page	A4 · 21cm(W)*29.7cm(H)	Unlimited	30,000
3-3	Inside Back Cover	A4 · 21cm(W)*29.7cm(H)	1	60,000
3-4	Back Cover	A4 · 21cm(W)*29.7cm(H)	1	90,000
3-5	Banner Advertising in APP home page	5 Secs advertisement in APP home page	Unlimited	90,000
3-6	Banner Advertising in App push notification	Push notification during the congress. Time slot arrange by the congress.	Unlimited	60,000

**The design has to be sent before Jun. 30, 2019 to the organizer for approval and reproduction. The resolution must be at least 300 dpi. AI format is preferred.*

***Size:21.6cm (W)*30.3cm (H)*

4. Opening Ceremony and Lunch Symposium

No.	Item	Description	Quantity	Fee (NTD)
4-1	Opening Ceremony	30 secs video clip before the ceremony	1	150,000
4-2	Luncheon Symposium	60 minutes		100,000

** Sponsor for the Opening Ceremony: Play sponsor slide show for 30 minutes.*

***Sponsor for the luncheon symposium: The organizer will provide ONE wired microphone and the projection equipment. Sponsor needs to provide delegates lunch boxes. The duration for the session will be approximately 60 minutes, and the exact symposium schedule will be assigned by the organizer.*

**** Sponsor may arrange his own guest speakers and topics. Please submit a proposal including speakers' CVs and their topics. The topics must be related to the congress subjects.*

****** The travel and accommodation expenses for the guest speakers will be covered by sponsors, and the organizer will assist in sending out the invitation letters if necessary.*



5. Coffee Break

No.	Item	Description	Quantity	Fee (NTD)
5-1	Coffee Break	(See remarks as below)	10	60,000

**Sponsor will have opportunities to have their company brochures or advertising stands display in the coffee area during the Congress break time, and the snacks and beverages will be prepared by the organizer.*

***Coffee and snacks will be served twice a day, the sessions will be arranged by the organizer. The sponsor fee for each session is NT\$60,000.*

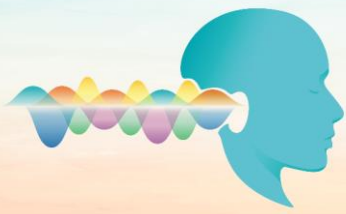
6. Venue Decoration Sponsorship

No.	Item	Description	Quantity	Fee (NTD)
6-1	Congress Bags	Logo exposure on the bags	1	90,000
6-2	Bag Insert	1 insert in the bag, 1000 copies can be proved by the sponsor	1	120,000
6-3	Logo exposure on congress lanyard	Logo exposure on the lanyard	1	120,000
6-4	Bottle water and stationary	Logo exposure on the bottled water and stationary	1	90,000

**Sponsors brochures in delegate bags: One promotional flyer in A4/A5/B5 size. 1,000 printed copies can be provided by the sponsor.*

7. Program Book AD Package

No.	Item	Description	Quantity	Fee (NTD)
7-1	Program Book AD Package	Inner Page*1 Logo exposures on the Congress website home page	Unlimited	50,000



Sponsorship Reply Form

Sponsor Information	
Company Name	Chinese :
	English :
Address	
Receipt to	<input type="checkbox"/> Same as company name, or _____
Contact person	
E-mail	
Tel.	
Sponsor Item	
Total amount	NT\$ _____
Authorization Signature	Date
Payment Information	
Bank Name: CHANG HWA COMMERCIAL BANK LTD	
Branch Name: Tienmu Branch	
Address: 1F., No.33, Dexing W. Rd., Shilin Dist., Taipei City 11158, Taiwan (R.O.C.)	
Swift Code: CCBCTWTP 530	
Account No. 5307-01-107550-00	
Beneficiary: The Speech-Language-Hearing Association, Taiwan	
Address: 2F.-4, No.2, Ln. 4, Shuangcheng St., Zhongshan Dist., Taipei City 104, Taiwan (R.O.C.)	



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- Please sign this form back and pay the 30% deposit within 20 days to guarantee your sponsorship.

For payment by bank transfer, please email receipt and sponsorship agreement form to conference secretariat at info@ialptaipei2019.org

- The Show Management will determine the number and location of the booths assigned to each Exhibitor,
- in accordance with the nature of the exhibits or in the manner the Show Management deems appropriate.

For any information, please contact Mr. Jeremy Lin at +886-2-8751-3588 ext. 226